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Sharing knowledge to accelerate innovation

EU PIG

- AHDB coordinated – H2020 funded
- 13 countries and 19 organisations
- Tried-and-tested best practice from fellow producers across Europe
- Sharing all new knowledge in one place.

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Four themes

<table>
<thead>
<tr>
<th>Health management</th>
<th>Animal welfare</th>
<th>Precision production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health management</td>
<td>Meat quality</td>
<td>Precision production</td>
</tr>
<tr>
<td>Optimal vaccination strategies</td>
<td>Reducing variation before slaughter</td>
<td>Reduce emissions</td>
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<tr>
<td>Producing tender pork</td>
<td>Innovative enrichment materials</td>
<td>Increase sow performance</td>
</tr>
</tbody>
</table>

Eight challenges - 2018

- Become an EU PIG Ambassador if you win!
- EU-wide contest to find best practice on farm to tackle the eight challenges each year
- With up to 300 producers competing

EU PIG Grand Prix 2018

Enter the Grand Prix to…

- Receive international recognition of your business and success
- Get to know Europe’s best producers – you might find your next big idea
- Feedback on ideas to help you progress even quicker
- Readiness for the future – learn about what’s already being tackled elsewhere in Europe
- Publicity for your business – could help with staff recruitment or new marketing opportunities
- All UK entrants – could win an extra award at Pig Fair 2018

More information

www.eupig.eu
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