

Curriculum Vitae: Dr John James

Personal details

Name: Dr John James
Position: Director, [Enablers of Change](#)
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Overview

As a recognised national and international thought leader in the use of contemporary extension models and approaches, I specialise in using online engagement to enable change and innovation. I have an extensive understanding of capacity building and agricultural extension, having been the President of the Australasia–Pacific Extension Network (APEN) and the Training coordinator at the Rural Extension Centre. In recognition of my service to APEN and the broader extension community, I was awarded the highest honour of APEN and inducted as a Life Member in 2018.

Whilst I have many career highlights, the one I recall most fondly is the **Enabling change and innovation webinar series**, which received international acclaim. This online capacity building program for extension professionals commenced in 2012, pioneering the use of webinars in this area. It covered over 20 cutting-edge topics, including the Neuroscience of change, the Co-innovation approach and Community-Based Social Marketing. The series attracted over 5000 registrations from people in 38 countries. While it has now concluded, the webinar recordings are still on [YouTube](#) and have received over 100,000 views.

Education

Doctor of Philosophy (University of Southern Queensland) 2015

Undertaken part-time over seven years. Thesis topic: *Adoption and use of Web 2.0 technologies: a comparison of four adoption models as a case study of a state government eExtension project*, which has been [downloaded](#) over 1500 times in over 80 different countries. USQ submitted it as their best Information Systems thesis to a national contest where it was highly commended.

Master of Agricultural Studies (University of Queensland) 1991

Undertaken part-time over four years. Specialising in adult learning, group facilitation and business management. Thesis topic: *Evaluation of experiential training activities*.

Post-graduate Diploma of Horticultural Science (Massey University, NZ) 1985

A one-year course specialising in management studies and plant tissue culture.

Bachelor of Horticultural Science (Massey University, NZ) 1984

A four-year science degree specialising in ornamental horticulture.

Current role

Enablers of Change

Founder and Director (2016 – current)

Providing consultancy services including webinar coaching and professional development opportunities for extension professionals. Workshops are designed and delivered using adult learning principles and include 60 days follow-up to embed new learnings in the workplace. Also provides podcasts and videos to grow people's understanding of change and innovation, available at www.enablersofchange.com.au.